



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

EdiQue Campus Recruitment -2020 Passing Out Batch (Only for Unplaced Students)

Company	EdiQue
Batch	2020 Batch Passing out
Date of Campus	Will be informed later
Job Title	Profile 1. Business Analyst Profile 2. Business Manager Strategy
Eligible Degrees & Branches	Profile 1. MBA - Specialization with IT Profile 2. MBA – Specialization with Marketing / Finance / International Business
Eligibility Criteria	60% and above aggregate score Excellent Communication and Presentation Skills
Location	NOIDA
Job Profile	<p>Profile 1</p> <ol style="list-style-type: none"> 1. Define business requirements of the project 2. Document requirements and disseminate to other team members (developer, qa, project manager, business users etc.) 3. Prepare user stories, use cases, activity diagram, business requirements document, functional specification documents 4. Provide clarifications and feedback on the requirements to developers 5. Lead the design reviews and the sign-off process to ensure that the requirements are interpreted and fulfilled correctly by product development, qa and documentation. 6. Lead the release management process (requirements verification, qa, documentation), ensuring that solution requirements are met. 7. Conduct industry/market research, competitive analysis and create white papers and competitive analysis guides 8. Provide training to business users. 9. Prepare case studies and other marketing collaterals as needed <p>Profile 2</p> <ol style="list-style-type: none"> 1. Thinking and nurturing new ideas from concept, through pilot & for commercial scalability. 2. Evaluate business areas for new/existing products and to give input to the overall portfolio plan for the business areas. Drive the needs for market research. 3. Responsible for analyzing market opportunities, global product trends and customer needs to define new opportunities. 4. Conduct primary & secondary market research to garner competitive intelligence & mapping 5. Serve as the internal and external evangelist for your product

	<p>offering working closely with the sales channel.</p> <ol style="list-style-type: none"> 6. Interface with colleagues across various functional groups (sales, development, operations, finance, etc.) To define goals and strategies related to the product portfolio. 7. Defining product structure & price modelling 8. Develop and implement product portfolio marketing plans, including go-to-market & communication for collaterals. 9. Analysing potential partner relationships for the product.
Compensation (CTC)	INR 4 to 5 LPA
Recruitment Process	Will be informed during presentation
How to Apply?	<p>All interested and Eligible students need to apply on the link below latest by 17th Jan 2020, 5 PM</p> <p>CLICK HERE</p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
 SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group